

# ED the packages <sup>2019</sup>

## 6-Time Ad Packages

A FULL YEAR's worth of coverage!

- ◆ Six full-page display advertisements (one every issue) in **ED Magazine**
- ◆ Your Preferred Vendor banner on the **theEDPub.com** website for 6 months
- ◆ Your Banner on the weekly **ED newsletter** for six months
- ◆ Two personalized "advanced" **email blasts**
- ◆ Full-page **editorial profile** in the magazine and on **theEDPub.com**

**Total cost:** \$15,500  
**50% discounted rate:** \$7,750\*

## 3-Time Ad Packages

Hit three key issues!

- ◆ Three full-page display advertisements in three issues of **ED Magazine**
- ◆ Your Preferred Vendor banner on the **theEDPub.com** website for 3 months
- ◆ Your Banner on the weekly **ED newsletter** for three months
- ◆ One personalized "advanced" **email blast**

**Total cost:** \$7,500  
**50% discounted rate:** \$3,750\*



The best advertising campaign incorporates multiple media and marketing streams: print ads, digital marketing, email blasts and in-person tradeshow attendance. See the Special Packages on this page. Half-page ad packages and multiple EXPO booth packages are available. \*Signed contract and 50 percent deposit required on all packages.

**BONUS: EXPO Booth for Half Price!**  
 Buy a package and get this special:

- ◆ Booth at EXPO 2019 — \$2,290 value
- ◆ Ad in the EXPO 2019 Program Guide — \$800 value
- ◆ Two Awards tickets — \$180 value



Regular cost of additions: \$3,270  
 Discounted rate: \$1,635



To order one of these special packages, please contact Kristofer Kay or Caroline Ashe at (727) 726-3592, [kris@edpublications.com](mailto:kris@edpublications.com) or [caroline@edpublications.com](mailto:caroline@edpublications.com).