

# EXPO 2022 Tradeshow Spec Sheet



## BOOTH SPACES:

It is First-Come, First-Served. **Booth space is not guaranteed** and will not be marked as sold on the Floorplan until a signed Exhibitor Contract and full payment is received.

## BOOTH INCLUDES:

The Tradeshow will be on the ground level of Bally's Las Vegas Hotel & Casino in their Grand Ballroom. The EXPO Registration Desk will be in the Grand Ballroom foyer and the Panel Sessions will be in the Bronze section of the Grand Ballroom. Each booth includes a six-foot table, two chairs, a company sign and two EXPO badges (a \$718 value). The hall is carpeted.

## ITEMS FOR YOUR BOOTH:

Freeman is the tradeshow contractor. Freeman will soon be posting a link to a EXPO 2022 page on their websites that will have all the details and forms you need for everything from how to ship materials to your booth to ordering electricity. For personalized service, call (702) 579-1400.

## ADDITIONAL BADGES:

You can purchase up to two additional badges per booth at a discounted price of \$250 per badge. Discounted exhibitor badges must be purchased before the show; onsite, all badges are sold at the regular price of \$359. No more than a total of four badges per booth.

## SET-UP & TEAR-DOWN:

- The Tradeshow hours are 2-6 pm Monday, August 15, and 1-5 pm Tuesday, August 16.
- Booth set-up is 2 pm-6 pm Sunday, August 14, and 9 am-1 pm Monday, August 15.
- Booth tear-down is 5-9 pm Tuesday, August 16, and 9 am-noon Wednesday, August 17.

## FREE LEAD RETRIEVAL:

Attendee badges have a QR Code with their contact information which you can capture by downloading from the Internet one of the hundreds of free QR Reader Apps onto your smart phone.

## HOTEL ROOMS:

Book your room at Bally's Las Vegas Hotel & Casino by calling (800) 358-8777 and requesting the "Gentlemen's Club EXPO 2022" special rate of \$69 a night (Sunday through Wednesday). Ask about special rates for suites in several sizes.

## SAMPLES:

There is no charge from Bally's to hand out "sample sizes" of food or beverages (one ounce for food and two ounces for beverages). If you are handing out alcoholic beverages, please read the EXPO 2022 Liquor Advisory.

## CHANGES:

To make changes to your booth paperwork (adding names, to pay by credit card, etc.) contact Teresa Tearno at (727) 726-3592, [teresa@EDpublications.com](mailto:teresa@EDpublications.com)

## Questions?

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