

# EXPO 2020 Tradeshow

## Spec Sheet



### BOOTH SPACES:

It is First-Come-First-Served. **Booth space is not guaranteed** and will not be marked as sold on the Floorplan until a signed Exhibitor Contract and full payment is received.

### BOOTH INCLUDES:

The Tradeshow will be held in the Celebrity Ballroom on the second floor of Planet Hollywood Resort & Casino, across from the Panel Session rooms. Each 10-by-10 booth includes a six-foot table, two chairs, a company sign and two EXPO badges (a \$718 value). The hall is carpeted.

### ITEMS FOR YOUR BOOTH:

Freeman is the tradeshow contractor. Go to the [Freeman EXPO 2020 website link](#) with all the details and forms you will need for everything from how to ship materials to your booth to ordering electricity. For personalized service call Corrine Milligan at Freeman at (702) 579-1400.

### ADDITIONAL BADGES:

You can purchase up to two additional badges per 10-by-10 booth at a discounted price of \$250 per badge. Discounted exhibitor badges must be purchased before the show; onsite, all badges are sold at the regular price of \$359. No more than a total of four badges per 10-by-10 booth.

### SET-UP & TEAR-DOWN:

- The Tradeshow hours are 2-6 pm Monday, Oct. 26, and 1-5 pm Tuesday, Oct. 27.
- Booth set-up is 2 pm-8 pm Sunday, Oct. 25, and 9 am-1 pm Monday, Oct. 26.
- Booth tear-down is 6-9 pm Tuesday, Oct. 27, and 9 am-noon Wednesday, Oct. 28.

### FREE LEAD RETRIEVAL:

Attendee badges have a QR Code with their contact information which you can capture by downloading from the Internet one of the hundreds of free QR Reader Apps onto your smart phone.

### HOTEL ROOMS:

Book your room online at [Planet Hollywood EXPO 2020 Rooms](#) or by calling (866) 317-1829 and requesting the "Gentlemen's Club EXPO 2020" special rate. The room rate is \$85 a night Sunday through Wednesday (and is \$209 for Saturday since it is a weekend night). Ask about special rates for suites in several sizes.

### SAMPLES:

There is no charge from Planet Hollywood to hand out "sample sizes" of food or nonalcoholic beverages (one ounce for food and two ounces for beverages). If you are handing out alcoholic beverages, please read the EXPO 2020 Liquor Advisory. To reserve a Planet Hollywood bartender, to check on corkage and service fees, or to order ice or other items, contact Randee Busch, Program Coordinator at Planet Hollywood, at (866) 919-7472, [rbusch@planethollywood.com](mailto:rbusch@planethollywood.com)

### CHANGES:

To make changes to your booth paperwork (adding names, to pay by credit card, etc.) contact Teresa Tearnio at (727) 726-3592, [teresa@EDpublications.com](mailto:teresa@EDpublications.com)

**Questions?** (727) 726-3592

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