

ED Magazine's 2018 Ad Rates

Advertisement Prices for Print *including editorial:*

Cover (<i>Front cover artwork and 4 page cover story editorial</i>)	\$6,500
4 page Spotlight (<i>with front cover headline</i>)	\$4,500
2 page Spotlight (<i>either full page ad and facing article, or 2 page article</i>)	\$2,500
1 page Special Report Teaser (<i>1/2 page article on top of 1/2 page ad</i>)	\$1,500
Special Report (<i>Hard Stock Interior Cover plus 2 page editorial</i>)	\$3,500

Advertisement Prices for Print:

Full page	\$1,200
1/2 page	\$800
1/3 page	\$600
1/4 page	\$500
Cool Product Review (<i>in every issue for a year</i>)	\$1,500

Advertisement Prices for Web:

Newsletter Banner (<i>per week</i>)	\$200
Website Banner (<i>per month</i>)	\$500
e-blast (<i>advanced per time</i>)	\$600
e-blast (<i>basic per time</i>)	\$300
Social media posts (<i>per week</i>)	\$200
Featured Review/Editorial (<i>per time</i>)	\$500

(*on newsletter, website and print*)

Brochure Insert:

1oz	\$2,800
2oz	\$3,700
3oz	\$4,500
4oz	\$5,400

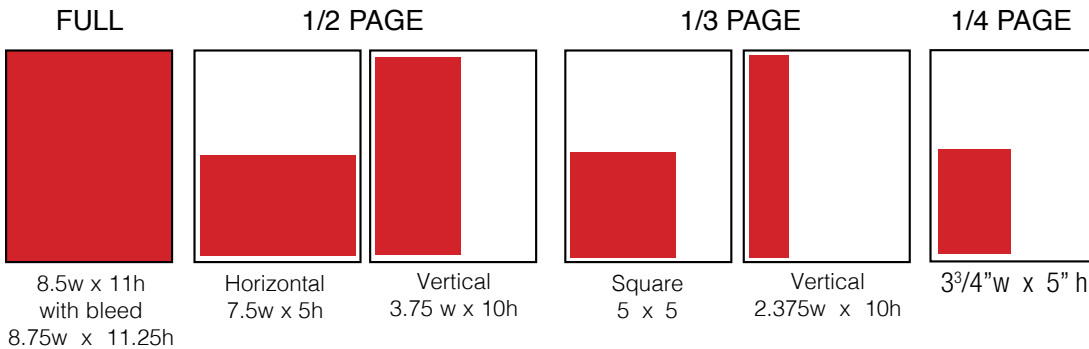
E-Guide Ad Rates:

Full	\$900
1/2	\$600
1/3	\$400
Extras to your ad:	
Video:	\$300
Slideshow:	\$300
Media Feeds:	\$300

Contact us!

(727) 723-8827

Kristofer Kay - Kris@EDpublications.com



File formats accepted:
EPS, PDF, JPEG or TIFF
Resolution:
CMYK and 300 DPI
Bleed:
Only required for full page.
Please add .25 to all sides.

Special Half-Price Package:

50% Discount Full-Page Package includes:

Six full-page advertisements; full-page ad in the Preferred Vendor E-guide; four months on the ED home page; banner on the weekly ED newsletter for two months; a personalized advanced email blast; and a full-page Editorial Spotlight.

Total cost: \$13,900 Discounted rate: \$6,950

For more information on all of ED's half-price packages, see the full 2018 media kit!

