

ED Magazine's 2018 Ad Rates

Advertisement Prices for Print *including editorial:*

Cover (Front cover artwork and 4 page cover story editorial)	\$6,500
4 page Spotlight (with front cover headline)	\$4,500
2 page Spotlight (either full page ad and facing article, or 2 page article)	\$2,500
1 page Special Report Teaser (1/2 page article on top of 1/2 page ad)	\$1,500
Special Report (Hard Stock Interior Cover plus 2 page editorial)	\$3,500

Advertisement Prices for Print:

Full page	\$1,200
1/2 page	\$800
1/3 page	\$600
1/4 page	\$500
Cool Product Review (in every issue for a year)	\$1,500

Advertisement Prices for Web:

Newsletter Banner (per week)	\$200
Website Banner (per month)	\$500
e-blast (advanced per time)	\$600
e-blast (basic per time)	\$300
Social media posts (per week)	\$200
Featured Review/Editorial (per time)	\$500

(on newsletter, website and print)

Brochure Insert:

1oz	\$2,800
2oz	\$3,700
3oz	\$4,500
4oz	\$5,400

E-Guide Ad Rates:

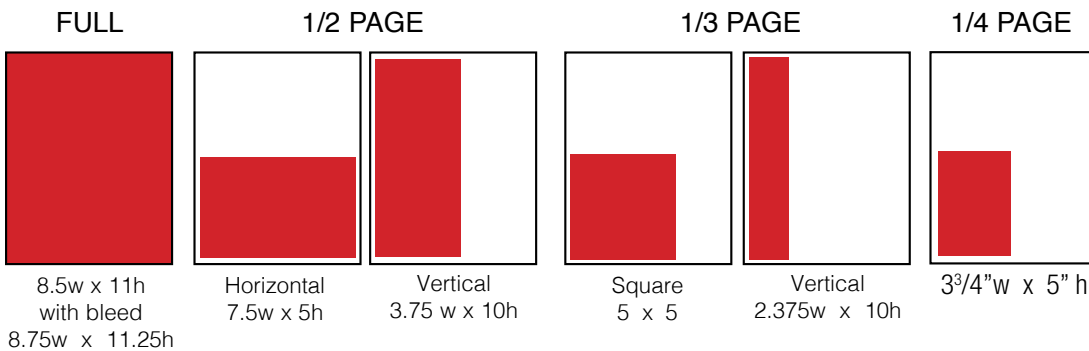
Full	\$900
1/2	\$600
1/3	\$400
Extras to your ad:	
Video:	\$300
Slideshow:	\$300
Media Feeds:	\$300

Contact us!

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File formats accepted:

EPS, PDF, JPEG or TIFF

Resolution:

CMYK and 300 DPI

Bleed:

Only required for full page.
Please add .25 to all sides.

Special 40% Discount Package:

40% Discount Full-Page Package includes:

Six full-page advertisements in ED Magazine; full-page ad in the Preferred Vendor E-guide; four months on the ED home page; banner on the weekly ED newsletter for two months; a personalized advanced email blast; and a full-page Editorial Spotlight.

Total cost: \$13,900 Discounted rate: \$8,340

For more information on all of ED's half-price packages, see the full 2018 media kit!

