

Sponsorship Opportunities

The 2017 EXPO this coming August 27-30 at the Hard Rock Hotel & Casino in Las Vegas marks the 25-Year Anniversary of the show, and is on track to be the largest, most well attended EXPO in the history of the event. Exhibit booth spaces and sponsorships are limited, so call today.



Hard Rock Casino • Las Vegas
August 27-30

Title Sponsorships:

Cost: \$17,500

- Top billing as a Title Sponsor of the entire EXPO.
- Two Tradeshow booths (\$4,580 value).
- Ten EXPO badges and Awards Show tickets (\$5,090 value).
- Company banner in Panel Session room (we produce it).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2017 Program Guide (\$1,400 value).
- Banner for six months on the EXPO website. (\$2,400 value).

Awards Show Sponsorships:

Cost: \$15,000

- Two Tradeshow booths (\$4,580 value).
- Ten EXPO badges and Awards Show tickets (\$5,090 value).
- Signage at the Awards Show at The Joint at Hard Rock.
- VIP table for 10 up front at the Awards Show.
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2017 Program Guide (\$1,400 value).
- Banner for six months on the EXPO website. (\$2,400 value).

Event Sponsorships:

Cost: \$9,500

- One Tradeshow booth (\$2,290 value).
- Four EXPO badges and Awards Show tickets (\$2,036 value).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2017 Program Guide (\$1,400 value).
- Banner for six months on the EXPO website. (\$2,400 value).
- Available Events: *Monday Opening Night Party; Wednesday afternoon Pool Party & Bikini Contest; Wednesday Closing Night Party; EXPO Welcome Center; EXPO Registration Desk; and two Continental Breakfasts.*

Additional Promo Ops:

- ACE Board Private Reception \$4,500
- Badge, Lanyard or Goody Bag \$5,000
- Goody Bag (include your promo item) \$600
- Program Guide Ad (full page) \$800
- Program Guide Ad (special for Exhibitors) \$500
- Onsite Digital Screen Ads \$750

Tradeshow Booths:

- Single booth \$1,990
- Corner booth \$2,290
- Double booth (no corners) \$3,980
- Double booth (one corner) \$4,280
- Double booth (two corners) \$4,580

—Each 10-by-10 booth includes two show badges, a table and two chairs. The hall is carpeted.



Contact us to be part of EXPO 2017!
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