

EXPO 2017 Tradeshow Freight & Liquor Advisory



Hard Rock Casino • Las Vegas
August 27-30, 2017

Freight Advisory:

GES has the responsibility of receiving and handling all exhibit materials and empty crates for EXPO 2017. Access to loading docks is controlled by GES for a safe and efficient move-in and move-out.

Exhibitors may hand carry display materials, if the materials can be brought into the Hard Rock Tradeshow area in one trip, but exhibitors will not be able to use the freight docks unless their material is handled by GES. The use of dollies, flat trucks, and other mechanical equipment is not permitted by exhibitors. GES will not be responsible for any material they do not handle.

GES handling charges (drayage) are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Please see the Material Handling form in the online GES kit at <https://ordering.ges.com/011601299> for detailed information and pricing.

- Freight deliveries sent directly to the Hard Rock will be received by GES on exhibitor move-in days only.
- Freight deliveries sent directly to the Hard Rock are subject to GES freight handling charges regardless of the consignee as GES is the official show contractor.
- If your freight arrives at the Hard Rock prior to the published move-in dates, the facility will take possession of the item(s) and charges will be incurred from the facility in addition to GES material handling charges.
- Advanced shipments should be sent and labeled as follows:

c/o GES, 2017 Gentlemen's Club Expo
(Exhibitor Name) / (Booth #), 7000 Lindell Road, Las Vegas, NV 89118

Liquor Advisory:

The Hard Rock Hotel & Casino is the sole provider of food and beverage on property. However, they will allow EXPO 2017 Exhibitors to hand out samples at their booth. The Hard Rock will not charge exhibitors a corking or service fee for handing out beverages or food items (for products manufactured or produced by the exhibitor) as long as the samples are two (2) ounces for beverages and one (1) ounce for food.

If you are handing out a full beer, a full glass of wine, a full cocktail or a full bottle/can of water or an energy drink, you will be charged a corkage and service fee.

Also, if you are handing out alcoholic beverages from your booth, you will need to hire a Hard Rock bartender to handle the alcoholic beverage (it's the law).

To reserve a Hard Rock bartender for your booth, to check on corkage and service fees, or and to order ice or other related items, please contact Julia Tovar, Program Coordinator Hard Rock, (702) 693-4003, jtovar@hrhvegas.com

Contact us: (727) 726-3592

Lacy Empey and Kris Kay
lacy@EDpublications.com
kris@EDpublications.com