

# EXPO 2017 Tradeshow Spec Sheet

## BOOTH SPACES:

It's First-Come-First-Served. Your booth space is not guaranteed and will not be marked as sold on the Floorplan until a signed Exhibitor Contract and full payment is received.

## BOOTH INCLUDES:

The Tradeshow will be held in the recently renovated and expanded Muse & Artist Hall at the Hard Rock Hotel & Casino and is conveniently located on the same floor as the EXPO Registration Desk and Panel Sessions. Each booth includes a complimentary six-foot table, two chairs, a company sign and two EXPO badges (a \$718 value).

## ITEMS FOR YOUR BOOTH:

GES is the tradeshow contractor. Go to the GES website link for EXPO 2017 at <https://ordering.ges.com/011601299> for the details and forms you will need for everything from how to ship materials to your booth to ordering electricity. For personalized service call GES at (702) 515-5500.

## ADDITIONAL BADGES:

You can purchase up to two additional badges per 10-by-10 booth at a discounted price of \$250 per badge. Those badges must be purchased before July 1; after that date, all badges are sold at the regular price of \$359 per person. No more than four badges total will be issued per 10-by-10 booth.

## SET-UP & TEAR-DOWN:

- The Tradeshow hours are 2-6 pm Monday, Aug. 28, and 1-5 pm Tuesday, Aug. 29.
- Booth set-up is Noon-8 pm Sunday, Aug. 27, and 7 am-Noon Monday, Aug. 28.
- Booth tear-down is 9-11 am Wednesday, Aug. 30 (some teardown permitted 6-10 pm Tuesday, Aug. 29.)

## FREE LEAD RETRIEVAL:

All attendee badges have a QR Code with the attendee's contact information which you can capture by downloading from the Internet one of the hundreds of free QR Reader Apps onto your smart phone.

## HOTEL ROOMS:

We encourage you to book your room today at the Hard Rock Hotel & Casino since we sell out of our block of discounted rooms every year. Book your room by calling (800) 473-7625 and requesting the "Gentlemen's Club EXPO 2017" special rate. The room rate is \$70 a night Sunday through Wednesday (and is \$180 for Saturday since it is a weekend night). Ask about special rates in the HRH All-Suite Tower.

## SAMPLES:

There is no charge from the Hard Rock Hotel & Casino to hand out "sample sizes" of food or nonalcoholic beverages which one-ounce food samples and two-ounce drink samples. If you are handing out any type of alcoholic beverages, please read the EXPO 2017 Liquor Advisory on this page. To reserve a Hard Rock bartender for your booth, to check on corkage and service fees, or to order ice or other related items, please contact Julia Tovar, Program Coordinator Hard Rock, (702) 693-4003, [jtovar@hrhvegas.com](mailto:jtovar@hrhvegas.com)

## CHANGES:

To make changes to your booth paperwork (adding names, to pay by credit card, etc.) contact Teresa Tearnò at (727) 726-3592, [teresa@EDpublications.com](mailto:teresa@EDpublications.com)



Hard Rock Casino • Las Vegas  
August 27-30, 2017

Contact us: (727) 726-3592

Lacy Empkey and Kris Kay

[lacy@EDpublications.com](mailto:lacy@EDpublications.com)

[kris@EDpublications.com](mailto:kris@EDpublications.com)