

ADVERTISEMENT RATES

Advertisement Prices for Print *including editorial*:

Cover (Front cover artwork and 4 page cover story editorial)	\$6,500
4 page Spotlight (with front cover headline)	\$4,500
2 page Spotlight (either full page ad and facing article, or 2 pg article)	\$2,500
1 page Special Report Teaser (1/2 page article on top of 1/2 page ad)	\$1,500
Special Report (Hard Stock Interior Cover plus 2 page editorial)	\$3,500

Advertisement Prices for Print:

Full page	\$1,200
1/2 page	\$800
1/3 page	\$600
1/4 page	\$500
Cool Product Review (in every issue for a year)	\$1,500

Advertisement Prices for Web:

Newsletter Banner (<i>per week</i>)	\$200
Website Banner (<i>per month</i>)	\$500
e-blast (<i>advanced per time</i>)	\$600
e-blast (<i>basic per time</i>)	\$300
Social media posts (<i>per week</i>)	\$200
Featured Review/Editorial (<i>per time</i>) (<i>on newsletter, website and print</i>)	\$500

Flyer/Brochure Insert:

1oz	\$2,800
2oz	\$3,700
3oz	\$4,500
4oz	\$5,400

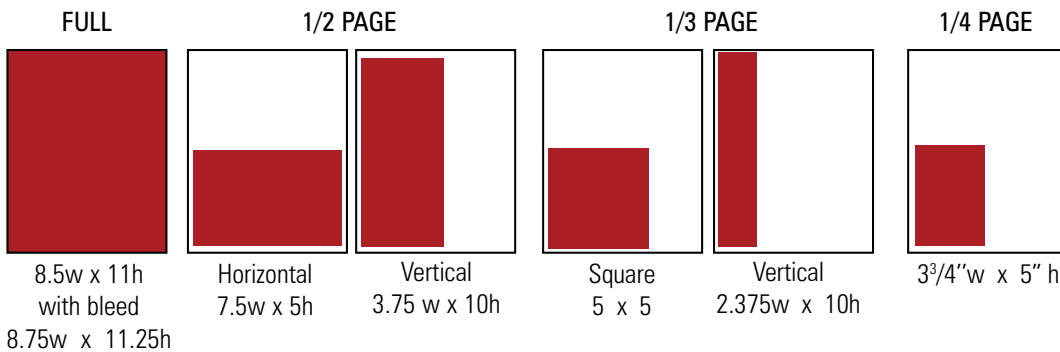
E-Guide Ad Rates:

Full	\$900
1/2	\$600
1/3	\$400
Extras to your ad:	
Video:	\$300
Slideshow:	\$300
Media Feeds:	\$300

Contact us!

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File formats accepted:
Flattened PDF, JPG or TIFF
Resolution:
300 DPI 4 color
Bleed:
Only required for full page.
Please add .25 to all sides.

Special HALF-PRICE Package Prices:

Full Page Package includes:

Six full page advertisements, Expo 2017 Tradeshow booth, full page in the E-guide, full page in the Expo 2017 Program guide, six months on the ED home page, banner on the weekly ED newsletter for two months, two personalized advanced email blasts.

Total cost: \$14,700 **Discounted rate: \$7,350**

Half Page Package includes:

Six half page advertisements, Expo 2017 Tradeshow booth, full page in the E-guide, full page in the Expo 2017 Program guide, six months on the ED home page.

Total cost: \$9,500 **Discounted rate: \$4,750**

Third Page Package includes:

Six third page advertisements, Expo 2017 Tradeshow booth, full page in the E-guide, full page in the Expo 2017 Program guide, six months on the ED home page.

Total cost: \$8,900 **Discounted rate: \$4,450**

