

The Industry

There are more than 2,500 adult nightclubs in the U.S., with more than 500,000 entertainers and club employees, more than 1.2 million customers a day, and annual gross revenues of more than \$7.5 billion. Adult nightclubs lead the club industry in alcohol sales, with over 90 percent of adult clubs serving beer, wine, champagne, liquor, water, soft drinks and energy drinks.

The Annual Gentlemen's Club EXPO

The EXPO is a three-day conference and tradeshow for the multi-billion-dollar adult nightclub industry that draws over 2,000 attendees, including 1,500 adult nightclub owners, club executives, general managers, DJs and club personnel from individual clubs and club chains. The EXPO features Panel Sessions addressing legal, marketing and insurance topics; alcohol sales; club sound, lighting and renovations; employee relations; new products, and more; a two-day Tradeshow with 120-plus booths, showcasing liquor, beer and wine brands; food and beverage companies; club furnishings; barware; attorneys, architects, club brokers and insurance specialists; sound, lighting and staging companies; apparel companies; and internet companies; two evening parties and a Vegas show-style Adult Nightclub Awards Show.

EXPO 2017

The 2017 EXPO this coming August 27-30 at the Hard Rock Hotel & Casino in Las Vegas marks the 25-Year Anniversary of the show, and is on track to be the largest, most well attended EXPO in the history of the event. Exhibit booth spaces and sponsorships are limited, so call today.

Tradeshow Booth Prices (10-by-10):

Single booth	\$1,990
Corner booth	\$2,290
Double booth (no corners)	\$3,980
Double booth (one corner)	\$4,280
Double booth (two corners)	\$4,580

—Each 10-by-10 booth includes two show badges, a table and two chairs. The hall is carpeted.

Sponsorship Opportunity Prices:

Title Sponsorships	\$17,500
Awards Show Sponsorships	\$15,000
Event Sponsorships	\$9,500
Breakfast Sponsorships	\$9,500
ACE VIP Reception Sponsorships	\$5,000
Badge, Lanyard & Goody Bag Sponsorships	\$5,000

—Talk to a sales rep about the different benefits that come with each Sponsorship.

Additional Promo Prices:

Goody Bag (include your promo item)	\$600
Program Guide Ad (full page)	\$800
Program Guide Ad (for Exhibitors)	\$500
Onsite Digital Screen Ads	\$750



Hard Rock Casino • Las Vegas
August 27-30



Contact us today!

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